

Develop the Purpose or Mission of Your Community Garden Activity

Adapted from: *Voices Reaching Vision curriculum, North Carolina A&T State University, Cooperative Extension Program.*

What Does a Mission Statement Say About an Organization?

PURPOSE: A mission statement reflects how you want others to view your garden.

Defining a group's goals for developing a garden can help engage and motivate members, focus a group's activities *and* ensure that garden efforts contribute to the vision members have for their community. *It* can also reflect how the garden will address the issues, needs, and concerns within the community.

Example #2:

Aptos Community Garden (located at the Christ Lutheran Church in Aptos, CA): "The mission of our garden is to provide a natural garden setting for people with limited access to land and other resources to grow food and ornamental plants using organic methods."

Source: <http://www.aptoscommunitygarden.org/>

Example #3:

Rose City Community Garden (in Norwich, CT): Their mission is to "offer garden space to the people of Norwich; become an educational resource for students, schools, and our community; provide an opportunity to get to know your neighbours; grow extra food to give to local food banks and soup kitchens; expand and improve Norwich's green spaces, and be an inspiration for a healthier community."

Source: <http://norwichgarden.blogspot.com/2009/06/mission-statement.html>

Mission Statement of Aptos Community Garden

<p>What is it designed to accomplish?</p> <p>Eliminate food insecurity Provide resources Access to green space</p>	<p>Who does it serve?</p> <p>(Identify the people and the geographic area, if possible.)</p> <p>Community with limited access to land</p>	<p>What values and beliefs does it support?</p> <p>Health Organic methods Access to all Green space</p>
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Mission Statement of Rose City Community Garden

<p>What is it designed to accomplish?</p> <p>Providing educational resources</p>	<p>Who does it serve?</p> <p>Identify the people and the geographic area, if possible.)</p>	<p>What values and beliefs does it support?</p>
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Developing the Purpose or Mission for Your Community Garden

Clarifying Your Mission Statement:
Why Do You Want a Garden?

Clarifying Your Mission Statement:
Who/What Place Do You Want to Serve?

Clarifying Your Mission Statement:
What Are the Top Five Values of the Group?

Creating Goals

After the mission is clear, concrete goals are easier to establish. These goals define what you hope to accomplish with the garden program. The goals need to be clear and achievable so that the group can use them to track their progress.



Capture your notes here.

Practice writing clear and achievable goals.

